

Calvert City Golf and Country Club General Member Minutes

September 12, 2023

MEMBERS PRESENT

2023	2024	2025
<u>X</u> Julie Alles	<u>X</u> Cory Carter	<u>X</u> Bobby Bradley
<u>X</u> Karen Carter	<u>X</u> Jim Holloway	<u>X</u> Jon Howell
<u>X</u> Fred Lee	<u>X</u> Joe Scholl	<u>X</u> Cameron Brown
<u>X</u> Tammie Smith	<u>Andrew</u> Asbridge	<u>X</u> Austin Brown

Visitors Present: General Membership

Board of Directors Vote

Tammie Smith called the meeting to order at 7:00 pm. Tammie Smith introduced the members running for the Board of Directors. Those members being Tammie Smith, Karen Carter, Julie Alles, Fred Lee, Brett Larimer, Sydnie Swinford, Harrison Blakenship and Ken Either. Each member was given time to speak to the membership in attendance. After the vote, the membership selected the following individuals to the Board of Directors: Tammie Smith, Fred Lee, Sydnie Swinford and Brett Larimer.

Treasurer Report

Cory Carter presented revenue and expense highlights from 2016-2023. Among the revenue highlights is an increase of membership dues of 99.7% over the period as well as a 285% increase in merchandise sales from 2016 to 2023. C. Carter also talked about capital improvement totals for 2018-2023 as well as the 2023 capital projects (concrete area by gazebo, new sod for greens on hole 13 and 14, storm windows on clubhouse, men’s bathroom updates and cart shed repairs)

Membership

Fred Lee presented membership numbers. Membership currently stand at 466 total members. Fred also discussed auto pay, pool memberships, charge program in the pro shop and cart shed rentals.

Golf Course

Bobby Bradley gave an overview of the golf course. Bobby discussed cart path improvements, tree removal and new equipment purchases.

Pro Shop

Julie Alles discussed member only tee times, current rates and the management of the golf course. Julie also gave an overview of rounds played from 2017-2023. Julie also discussed the junior programs offered by the club.

Tournaments

Cameron Brown reviewed the tournament numbers and revenue generated from tournaments in 2023. In addition to the revenue generated from these tournaments, the club has paid out \$40K in gift certificates for the events.

Marketing

Adam Webb on behalf of Andrew Asbridge discussed the club's app available for download (almost 2K downloads). Adam also discussed the club's use of various social media platforms for marketing.

Club House

Austin Brown discussed finished Clubhouse projects (storm windows upstairs patio, painted exterior of clubhouse, men's bathroom updates).

Pool

Karen Carter stated that pool memberships totaled \$18K for 2023. Pool expenses were \$31K for 2023. Pool rental and guest fees generated \$4K. Karen mentioned that payroll increased for 2023 due to regulations that required additional lifeguard coverage. Karen also discussed that the pool is in need of perhaps a new filtration system. The board was in the process of evaluating options for the repair/upgrade of the pool. A survey was sent out to the general membership via email. Only 161 responses were received. From this survey, 51% of the membership stated that they used the pool. If the pool closed, 68% of the membership would keep their membership. Only 51% of the members who answered would be in favor of a \$100 assessment to properly maintain the pool. The Board acknowledged that the number of surveys received only represented less than half of the total membership. The Board will continue to access options to present to the membership as more data is obtained in regard to repairing the pool. It is the Board's intention to have the pool repaired and open for the 2024 season.

General Question and Answers

The Board took questions from the general membership. Among topics discussed were tee boxes for tournaments, quality of sand in the bunkers, and discussion of the budget in regard to the swimming pool.

Meeting was adjourned at approximately 8:00 pm

